

**PRESS RELEASE**

**DUNCAN TOYS COMPANY**

a division of Flambeau, Inc.

**FOR IMMEDIATE RELEASE**

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**DUNCAN TOYS' WARSTONE™ SELECTED BY THE WASHINGTON  
POST AS ONE OF THE BEST TOYS FOR THE '09 HOLIDAY SEASON**

(Middlefield, OHIO), November 24, 2009 – Duncan Toys is proud to announce that WarStone™ has been selected by the Washington Post in its' KidsPost Annual Toy Test as one of the best toys for the 2009 gift-giving season. The story can be viewed on the Washington Post website under the ARTS AND LIVING, KIDSPOST section at [www.washingtonpost.com](http://www.washingtonpost.com)

"We are very pleased that WarStone was selected by the kids who participated in the test" said Mike Burke, Duncan's Director of Marketing and Sales. "It is an honor to be among the 15 toys chosen from the many products that were submitted for the test" added Burke.

"We are bringing marbles back with a vengeance." "We have re-invented one of the oldest toys in history and added a new twist by combining marbles with an updated and very popular form of entertainment for kids; trading card games." commented Burke.

What makes WarStone different is Marble Power. Players use marbles or "stones" assault weapons to knock opposing stones off the battlefield through high-velocity, high-impact attacks. A range of assaults and defensive moves are directed by the cards. Hold a stone

between your eyes and drop it onto the enemy. Bounce a stone off the ground before it strikes its target. Challenges abound. Decide a trajectory and how hard to shoot. The goal of each epic battle is to eradicate a predetermined number of opposing stones.

Collectible Savage™ stones are embedded with highly detailed figures based upon characters illustrated on the cards. Savages have special powers that add another level of strategy.

Duncan will be supporting the WarStone program with a new form of in-store Organized Play customary with trading card games. A proprietary battle arena has been created to keep the stones isolated on the table-top battlefield. This unique WarStone battle field containment system has four cloth side walls that act like bumpers to rebound the stones and create a fun and exciting game similar to pool.

The Warball Organized Play program will begin Spring 2010 and will include league play and tournaments.

WarStone™ is based upon an original concept by Trish Bell who, together professional 30-year veteran board game inventor Richard C. Levy, developed and licensed the game to Duncan Toys Company. Levy has created and licensed dozens of board games, including those based upon the best-selling literary works *Men Are from Mars, Women Are From Venus*™ and *Chicken Soup for the Soul*®. Levy is also a co-developer of Furby®, an animatronic toy with close to 50 million units sold to date.

Battle Boxes™ include a (60) card set deck, (2) embedded Savages, (6) Master stones, (16) Core stones, a storage pouch, (24) ring stands, (6) markers, a ruler and a 24-page rule book. Players: 2-4. MSRP: \$24.95.

Skirmish Packs™ are played against other Skirmish Packs or Battle Boxes. They include a (15) card set deck, (1) embedded Savage stone, (2) Master stones and (4) Core stones, (6) stands, (6) markers, a ruler, storage pouch and a 24-page rule book. MSRP: \$12.95.

Boosters™ are random sets with common and rare cards. Each includes (5) cards, (1) Master stone and (2) Core stones. MSRP: \$5.95.

For more information on Duncan Toys and their 79-year history, please visit their website at [www.yo-yo.com](http://www.yo-yo.com), or contact;

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For more information on Duncan products, check out their website at [www.yo-yo.com](http://www.yo-yo.com) or call Duncan Toys at Flambeau, Inc. at 1-800-457-5252. Building on “the original and world’s #1” producer of yo-yos, Duncan is focused to be the brand leader in high quality toys for learning and fun.

Duncan Toys Company and its parent company, Flambeau, Inc. are members of the Nordic Group of Companies. The Nordic Group (headquartered in Baraboo, Wisconsin) consists of (18) service and manufacturing facilities and (26) marketing units around the world. Nordic Group is privately (family) owned with over 2,400 associates. Nordic Group manufactures and distributes plastic and transportation products worldwide for industrial, commercial and consumer markets. For more information or catalog, write Nordic Group of Companies, 414 Broadway, Baraboo, WI 53913 USA, fax: 608-356-5773, visit [www.nordicgroup.com](http://www.nordicgroup.com) or e-mail: [info@nordicgroup.com](mailto:info@nordicgroup.com).

\* *Men Are from Mars, Women Are From Venus*, author John Gray

\* *Chicken Soup for the Soul* is a registered mark of Hansen & Hansen, LLC, Costa Mesa, CA USA

\* Furby is a registered mark of Hasbro, Inc., Pawtucket, RI USA

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For hi-resolution pictures, please contact Sonja Stauffacher at 608-356-0136 or [sstauffacher@nordicgroup.com](mailto:sstauffacher@nordicgroup.com)

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